Printed: 09/13/2012 11:22 AM 09/12/2012 6:06 PM

1 of

S

Last Received:

Showing Buylines: All Lines

Traffic Order# 203490

Estimate# Buyer Fax# Product Station WISH-TV INDIANAPOLIS, IN Advertiser ().CLUB 4 GROWTH ACTIO Phone#) .CLUB 4 GROWTH 307/CLUB 4 GRWTH ACT 307 CINDIE CRANE

.

Rep Order# 6849418 EC'd Yes

Ver# 5

Mod# 1

Status Confirmed

Hiatus Weeks Agency C/P1/P2/E Flight Dates Agency () TARGET ENTERPRISES 15260 VENTURA BLVD, STE: 1240 SHERMAN OAKS, CA 91436 C/P1/P2/E //307 Dates 09/06/2012 - 09/19/2012

Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) LOS ANGELES) SUE IKO 323-761-6113 323-686-5327

Riviine Comment: DATE/DAY CORRECTION	7 TH-F 7A-8A DAYBREAK/CBS THIS MORNING :30 \$350.00 09/06-09/07	6 M-W 6A-7A DAYBREAK @ 6 :30 \$450.00 09/17-09/1	5 M-F 6A-7A DAYBREAK @ 6 :30 \$450.00 09/10-09/1. Rating: 3.0 Buyline Comment: DATE/DAY CORRECTION	4 TH-F 6A-7A DAYBREAK @ 6 :30 \$450.00 09/06-09/0: Rating: 3.0 Buyline Comment: DATE/DAY CORRECTION	3 M-W 5A-530A DAYBREAK EARLY EDITION :30 \$250.00 09/17-09/1	Rating: 1.7 Buyline Comment: DATE/DAY CORRECTION	2 M-F 5A-530A DAYBREAK EARLY EDITION :30 \$250.00 09/10-09/1	KATING: 1./ Buyline Comment: DATE/DAY CORRECTION	TH-F 5A-530A DAYBREAK EARLY EDITION :30 \$250.00 09/06	In Day Time Program Len Rate Dates	CONTRACT COMMENT SC=*
	THIS MORNING		ECTION	ECTION	Y EDITION	ECTION	Y EDITION	ECTION	Y EDITION		
	: 30	: 30	: 30	:30	: 30	•	:30		:30	Len	
	\$350.00	\$450.00	\$450.00	\$450.00	\$250.00		\$250.00		\$250.00	Rate	
	09/06-09/07	09/17-09/19	09/10-09/14	09/06-09/07	09/17-09/19		09/10-09/14		09/06-09/07		
	2	ω	U	N	ω		σı		2	Spots/Week	
	Ľ	 1	ч	Н	Н		Н		₽ 	# of Weeks	
	N	ω	ហ	N	ω		Ы		2 !	Total Spots	
	\$700.00	\$1,350.00	\$2,250.00	\$900.00	\$750.00		\$1,250.00		\$500.00	Total Cost	
									 	Daypart	

Buyline Comment: DATE/DAY CORRECTION

		Mod# 1
		Status Confirmed
Show		Traffic Order# 203490
Showing Ruylines: All I ince	Last Received:	
I inec	: 09/12/2012 6:06 PM	Printed:
	6:06 PM	09/13/2012 11:22 AM

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Rep Order# 6849418 EC'd Yes

Ver# 5

1						Show	Showing Buylines: All Lines	les	!			
Station WIS Advertiser (Product 3	H-TV INDI).CLU).7/CLUB 4 (WISH-TV INDIANAPOLIS, IN r ().CLUB 4 GROWTH ACTIO 307/CLUB 4 GRWTH ACT	ACTIO	Agency () 15260 V SHERM	TARGET ENTURA AN OAK) TARGET ENTERPRISES 15260 VENTURA BLVD, STE: 1240 SHERMAN OAKS, CA 91436	.40	Rep Firm Sales Office (Salesperson () LOS ANGELES) SUE IKO	ES	
r e#	CINDIE CRANE	NE E		Agency C/F1/F2/E Flight Dates Hiatus Weeks		09/06/2012 - 09/19/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	323-761-6113 323-686-5327	113 327	
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
9 Rating: 2.5	M-M	7A-8A	DAYBREAK/CBS THIS MORNING	ING	: 30	\$350.00	09/17-09/19	ω	نسو	ω	\$1,050.00	
10	TH-F	8A-9A	CBS THIS MORNING		:30	\$150.00	09/06-09/07	N	Н	2	\$300.00	
Kartiid. 5.0	Buylir	Buyline Comment:	DATE/DAY CORRECTION									
11	M-±	8A-9A	CBS THIS MORNING		:30	\$150.00	09/10-09/14	Δı	Ц	σ	\$750.00	
	Buyline	e Comment:	DATE/DAY CORRECTION									
12 Rating: 2.0	M-M	8A-9A	CBS THIS MORNING		: 30	\$150.00	09/17-09/19	ω	ب	ω	\$450.00	
13 Rating: 5.5	M-F	5P-530P	WISH-TV NEWS 8 AT 5		:30	\$600.00	09/10-09/14	ഗ	щ	ហ	\$3,000.00	
	Buyline	e Comment:	DATE/DAY CORRECTION									
14 Rating: 5.5	M-M	5P-530P	WISH-TV NEWS 8 AT 5		:30	\$600.00	09/17-09/19	ω	щ	ω	\$1,800.00	
15 Rating: 5.5	M-H	530P-6P	WISH-TV NEWS 8 AT 5:30		:30	\$600.00	09/10-09/14	ن.	ц	ഗ	\$3,000.00	
,	Buyline	e Comment:	DATE/DAY CORRECTION									
16 Rating: 5.5	M-M	530P-6P	WISH-TV NEWS 8 AT 5:30		:30	\$600.00	09/17-09/19	ω	Н	ω	\$1,800.00	
17 Rating: 6.0	М-н	6P-630P	WISH-TV NEWS 8 AT 6		:30	\$600.00	09/10-09/14	ഗ	Ľ	ഗ	\$3,000.00	
	Buyline	e Comment:	DATE/DAY CORRECTION									

	EC'd Yes	Rep Order#
		6849418
		Ver# 5 Mod# 1
		Mod# 1
		Status Confirmed
Showing Buylines: All Lines	Last Reco	Traffic Order# 203490
es: All Lines	Last Received: 09/12/2012 6:06 PM	Printed:
	2012 6:06 PM	1: 09/13/2012 11:22 AM

27 SU Rating: 8.0	•	26 SU	25 SU Rating: 9.0	24 SU Rating: 9.0 Buylir	23 F Rating: 7.5	22 F Rating: 7.5	21 TU Rating: 10.0	20 TU Rating: 11.0	19 TU Rating: 14.0	18 M-W Rating: 6.0	LT In Day	Station WISH-TV INDIANAPOLIS, IN Advertiser ().CLUB 4 GROWTH / Product 307/CLUB 4 GRWTH ACT Estimate# 307 Buyer CINDIE CRANE Phone# Fax#
10P-11P	Buyline Comment:	1034P- 1134P	7P-8P	734P-834P Buyline Comment:	10P-11P	10P-11P	10P-11P	9P-11P	8P-9P	6P-630P	Time	INDIANAPOLIS, IN .CLUB 4 GROWTH ACTIO UB 4 GRWTH ACT
THE MENTALIST	TP CHA - AIRED 1133P	THE MENTALIST	60 MINUTES	60 MINUTES TP CHA - AIRED 827P	BLUE BLOODS	BLUE BLOODS	CSI	NCIS: LOS ANGELES	NCIS	WISH-TV NEWS 8 AT 6	Program	IN H ACTIO I
												Agency (15260 V 15260 V SHERM Agency C/P1/P2/E Flight Dates Hiatus Weeks
30		:30	: 30	:30	: 30	:30	: 30	: 30	:30	: 30	Len	TARGET I ENTURA AN OAKS //307 09/06/20
\$1,600.00		\$1,600.00	\$3,000.00	\$3,000.00	\$2,600.00	\$2,600.00	\$2,600.00	\$2,500.00	\$3,000.00	\$600.00	Rate	() TARGET ENTERPRISES 15260 VENTURA BLVD, STE: 1240 SHERMAN OAKS, CA 91436 P1/P2/E //307 es 09/06/2012 - 09/19/2012 eks
09/16-09/16		09/09-09/09	09/16-09/16	09/09-09/09	09/14-09/14	09/07-09/07	09/11-09/11	09/18-09/18	09/11-09/11	09/17-09/19	Dates	S 240
Н		Н	נ	ц	н	ц	щ	ш	н	ω 	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
Н		L	Н	<u></u> —1	—	ш	Ъ	₽	₽	⊬ ! ! !		one‡
ц		Н	Ľ	Н	μ	Н	Н	Н	ъ	ω 	ωH) LOS ANGELES) SUE IKO + 323-761-6113 323-686-5327
\$1,600.00		\$1,600.00	\$3,000.00	\$3,000.00	\$2,600.00	\$2,600.00	\$2,600.00	\$2,500.00	\$3,000.00	\$1,800.00	Total Cost	LES 1113 327
										! ! ! !	Daypart	

Showing Buylines: All Lines	Last Received:	Traffic Order# 203490
Lines	09/12/2012 6:06 PM	Printed:
	6:06 PM	09/13/2012 11:22 AM

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Daypart

 Rep Order#
 6849418

 EC'd
 Yes

Ver# 5

Mod# 1

Status Confirmed

34 SU 1030A-11A FACE TH	33 SU 1030A-11A FACE TH Rating: 3.0	32 SU 9A-1030A CBS SUN Rating: 6.0	31 SU 9A-1030A CBS SUN Rating: 6.0	30 M-W 11P-1135P WISH-TV NEWS	29 M-F 11P-1135P WISH-TV NEWS Rating: 7.6 Buyline Comment: DATE/DAY COR	28 TH-F 11P-1135P ing: 7.6 Buyline Comment:	LT In Day Time Program	Buyer CINDIE CRANE Phone# Fax#	Station WISH-TV INDIANAPOLIS, IN Advertiser ().CLUB 4 GROWTH ACTIO Product 307/CLUB 4 GRWTH ACT Fetimorfe# 307
THE NATION	THE NATION	SUNDAY MORNING NEWS	CBS SUNDAY MORNING NEWS	NEWS 8 @ 11	WISH-TV NEWS 8 @ 11 DATE/DAY CORRECTION	WISH-TV NEWS 8 @ 11 DATE/DAY CORRECTION		Flight Dates Hiatus Weeks	Agency (). 15260 V SHERM
: 30	:30	: 30	: 30	:30	:30	: 30	Len) TARGET VENTUR! MAN OAK
\$1,500.00	\$1,500.00	\$700.00	\$700.00	\$900.00	\$900.00	\$900.00	Rate	09/06/2012 - 09/19/2012	() TARGET ENTERPRISES 15260 VENTURA BLVD, STE: 1240 SHERMAN OAKS, CA 91436 P1/P2/F //307
09/16-09/16	09/09-09/09	09/16-09/16	09/09-09/09	09/17-09/19	09/10-09/14	09/06-09/07	Dates		40
Н	ц	Н	Н	ω	ഗ	N	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
⊣	⊣	⊣	Н	ш	h	Н	# of Weeks	hone# AX#	
<u>,</u>	⊢	⊭	⊢ ¹	ω	ഗ	N	Total Spots	323-761-6113 323-686-5327	LOS ANGELES SUE IKO
\$1,500.00	\$1,500.00	\$700.00	\$700.00	\$2,700.00	\$4,500.00	\$1,800.00	Total Cost	113 327	ES

--- REPORT TOTALS---

Report Totals: 87 / \$62,300.00

--SALES MONTHLY TOTALS---

Sep 12: 87 / \$62,300.00 Sales Totals: 87 / \$62,300.00 Station Totals: 87 / \$62,300.00

	EC'd Yes	Rep Order# 6849418
		Ver# 5 M
		Mod# 1
		Status Confirmed
Show		Traffic Order# 203490
howing Buylines: All Lines	Last Received: 09/12/2012 6:06 PM	
Lines	09/12/2012	Printed:
	6:06 PM	09/13/2012 11:22 AM

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Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () TARGET ENTERPRISES
15260 VENTURA BLVD, STE: 1240
SHERMAN OAKS, CA 91436
Agency C/P1/P2/E //307 09/06/2012 - 09/19/2012 Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) LOS ANGELES) SUE IKO 323-761-6113 323-686-5327

Lines not sent/rcld/rtrn: 0 / \$0.00 --COMPETITIVE-Market Totals

Buyer Phone#

CINDIE CRANE

Fax#

Station WISH-TV INDIANAPOLIS, IN
Advertiser ().CLUB 4 GROWIH ACTIO
Product 307/CLUB 4 GRWTH ACT
Estimate# 307

\$214,828

CABL WTTV

0 0

MXIN WISH

14% 29%

YUNW

0%

WRTV

25%

WTHR

32%

#2 SHARE W/29% ALL OTHER SHARES ESTIMATED OFF OF RANK

---COMPETITIVE COMMENTS---

Demos Books RA55+ null

-- CREDIT RISK --

CASH IN ADVANCE

	er#:	Filtered by:] [Sorted by: Alt Order #	[Filtered by:] [So				
\$600.00	News 8 @6	09/13/12	0p :30	558-630p	News 8 @6	POL/Club For Growth CLUB 4 GRW 307	HSIM
\$600.00	News 8 @530	09/13/12		530-6p	News 8 @ 530p	4	Wigh
\$600.00	News 8 @5	09/13/12		5-530p	News 8 @5p		W.H.
\$250.00	Daybreak @ 5am	09/13/12		5-530a	Daybreak @ 5am	POL/Club For Growth CLUB 4 GRW 307	Wigh
\$450.00	Daybreak @ 6	09/13/12	:30	558-7a	Daybreak @ 6	POL/Club For Growth CLUB 4 GRW 307	HSIM
\$600.00	News 8 @5	09/12/12	:30	5-530p	News 8 @5p	POL/Club For Growth CLUB 4 GRW 307	HSIM
\$900.00	LN M-F	09/12/12	5p :30	11-1135p	News 8 @ 11 M-F	POL/Club For Growth CLUB 4 GRW 307	WSIW
\$600.00	News 8 @530	09/12/12	:30	530-6p	News 8 @ 530p	CLUB	HSIM
\$250.00	Daybreak @ 5am	09/12/12		5-530a	Daybreak @ 5am	POL/Club For Growth CLUB 4 GRW 307	WISH
\$350.00	CBS This Morning	09/12/12	:30) @7a 7-8a	CBS This Morning	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$450.00	Daybreak @ 6	09/12/12			Daybreak @ 6	POL/Club For Growth CLUB 4 GRW 307	HSIM
\$150.00	CBS This Morning	09/12/12		@ 8	CBS This Morning	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$600.00	News 8 @6	09/12/12		558-630p	News 8 @6	CLUB 4	HSIW
\$250.00	Daybreak @ 5am	09/11/12		5-530a	Daybreak @ 5am	POL/Club For Growth CLUB 4 GRW 307	HSIM
\$150.00	CBS This Morning	09/11/12	:30) @8 8-9a	CBS This Morning	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$350.00	CBS This Morning	09/11/12		@7a	CBS This Morning	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$3,000.00	Tue Hour 1	09/11/12		758-9p	Tuesday 8-9p	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$600.00	News 8 @5	09/11/12	:30	5-530p	News 8 @5p	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$450.00	Daybreak @ 6	09/11/12	:30	558-7a	Daybreak @ 6	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$900.00	LN M-F	09/11/12	J		News 8 @ 11 M-F	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$2,600.00	Tue Hour 3	09/11/12		958-11p	Tuesday 10-11p	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$600.00	News 8 @530	09/11/12	:30	530-6p	News 8 @ 530p	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$600.00	News 8 @6	09/11/12		558-630p	News 8 @6	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$350.00	CBS This Morning	09/10/12	:30) @7a 7-8a	CBS This Morning	POL/Club For Growth CLUB 4 GRW 307	HSIM
\$150.00	CBS This Morning	09/10/12	:30) @8 8-9a	CBS This Morning @8	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$600.00	News 8 @530	09/10/12		530-6p	News 8 @ 530p	POL/Club For Growth CLUB 4 GRW 307	WISH
\$450.00	Daybreak @ 6	09/10/12		558-7a	Daybreak @ 6	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$600.00	News 8 @6	09/10/12		558-630p	News 8 @6	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$250.00	Daybreak @ 5am	09/10/12			Daybreak @ 5am	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$900.00	LN M-F	09/10/12		11-1135p	News 8 @ 11 M-F	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$600.00	News 8 @5	09/10/12		5-530p	News 8 @5p	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$1,600.00	Sun Hour 4	09/09/12		958-11p	Sunday 10-11p	POL/Club For Growth CLUB 4 GRW 307	HSIM
\$3,000.00	Sun Hour 1	09/09/12	:30	658-8p	Sunday 7-8p	POL/Club For Growth CLUB 4 GRW 307	HSIM
\$700.00	CBS Sunday Mor	09/09/12		າing 858-1030a	CBS Sunday Morning	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$1,500.00	Face the Nation	09/09/12		1028-11a	Face The Nation	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$150.00	CBS This Morning	09/07/12	:30) @8 8-9a	CBS This Morning @8	CLUB 4	HSIW
\$350.00	CBS This Morning	09/07/12	:30) @7a 7-8a	CBS This Morning @7a	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$450.00	Daybreak @ 6	09/07/12		558-7a	Daybreak @ 6	CLUB 4	HSIW
\$2,600.00	Fri Hour 3	09/07/12		958-11p	Friday 10-11p	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$250.00	Daybreak @ 5am	09/07/12		5-530a	Daybreak @ 5am	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$900.00	LN M-F	09/07/12		11-1135p	News 8 @ 11 M-F	POL/Club For Growth CLUB 4 GRW 307	HSIM
\$900.00	11:06:42 PMLN M-F	09/06/12			News 8 @ 11 M-F	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$150.00	8:10:46 AM CBS This Morning	09/06/12	:30	1 @8 8-9a	CBS This Morning	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$350.00	7:29:26 AM CBS This Morning	09/06/12	:30) @7a 7-8a	CBS This Morning	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$450.00	6:13:28 AM Daybreak WX Sp	09/06/12	:30	558-7a	Daybreak @ 6	POL/Club For Growth CLUB 4 GRW 307	HSIW
\$250.00	5:18:20 AM Daybreak @ 5am	09/06/12	:30	5-530a	Daybreak @ 5am	POL/Club For Growth CLUB 4 GRW 307	HSIW
						#: 06849418	Alt Order #:
Rate Ad-ID MG MG Into	Air Time Inv. Code (Place	Date	eriod Length	Descri Time F	Estin Order Inventory Descri Time Period Length	r Product	
						2,	
				2	09/06/12-09/19/12	Snot Manager: All, 09/06/	Spot I

[Filtered by:] [Sorted by: Alt Order #

Adv	Station Advertiser Product Estim	EstimOrder Inventory Descri Time Period	3.0	Length	Date Air Tin	Time Inv. Code (Place	Rate Ad-ID
700) ;))			
Š	CLOB 4) (Q	0-9a	 	09/13/12	CBS This Morning	\$150.00
źβ	ROL/Club For Growth CLUB 4 GRW307	@/a	7-08 11 11355		09/13/12	I N M-E	\$000.00
ဍိ ၄	CLUB 4	CBS This Morning @8	8-9a	:30	09/14/12	CBS This Morning	\$150.00
ĕ	CLUB 4	(558-7a	:30	09/14/12	Daybreak @ 6	\$450.00
ĕ	CLUB 4	Friday 10-11p	958-11p	:30	09/14/12	Fri Hour 3	\$2,600.00
ĕ	CLUB 4	News 8 @6	558-630p	:30	09/14/12	News 8 @6	\$600.00
ĕ	CLUB 4	530p	530-6p	:30	09/14/12	News 8 @530	\$600.00
ဝို	POL/Club For Growth CLUB 4 GRW307	┧	11-1135p	:30	09/14/12	LN M-F	\$900.00
ĕ	POL/Club For Growth CLUB 4 GRW307	@7a	7-8a	:30	09/14/12	CBS This Morning	\$350.00
ĕ			5-530a	:30	09/14/12	Daybreak @ 5am	\$250.00
ĕ			5-530p	:30	09/14/12	News 8 @5	\$600.00
ĕ		Sunday 10-11p	958-11p	:30	09/16/12	Sun Hour 4	\$1,600.00
ĕ		Face The Nation	1028-11a	:30	09/16/12	Face the Nation	\$1,500.00
ğ		Sunday 7-8p	658-8p	:30	09/16/12	Sun Hour 1	\$3,000.00
Ř	CLUB 4	CBS Sunday Morning	858-1030a	:30	09/16/12	CBS Sunday Mor	\$700.00
Ř	CLUB 4	Daybreak @ 6	558-7a	:30	09/17/12	Daybreak @ 6	\$450.00
9	POL/Club For Growth CLUB 4 GRW 307		5-530p	:30	09/17/12	News 8 @5	\$600.00
9	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @7a	7-8a	:30	09/17/12	CBS This Morning	\$350.00
2	POL/Club For Growth CLUB 4 GRW 307	News 8 @6	558-630p	:30	09/17/12	News 8 @6	\$600.00
2	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 530p	530-6p	:30	09/17/12	News 8 @530	\$600.00
Ř	POL/Club For Growth CLUB 4 GRW 307	@8	8-9a	:30	09/17/12	CBS This Morning	\$150.00
Ř	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 11 M-F	11-1135p	:30	09/17/12	LN M-F	\$900.00
è	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 5am	5-530a	:30	09/17/12	Daybreak @ 5am	\$250.00
Ř	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @8	8-9a	:30	09/18/12	CBS This Morning	\$150.00
9	POL/Club For Growth CLUB 4 GRW 307	Tues 9-11p	9-11p	:30	09/18/12	Tue Prime Other	\$2,500.00
2	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 5am	5-530a	:30	09/18/12	Daybreak @ 5am	\$250.00
9	POL/Club For Growth CLUB 4 GRW 307) @7a	7-8a	:30	09/18/12	CBS This Morning	\$350.00
9	POL/Club For Growth CLUB 4 GRW307		558-630p	:30	09/18/12	News 8 @6	\$600.00
Ď	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 530p	530-6p	:30	09/18/12	News 8 @530	\$600.00
Ď	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 6	558-7a	:30	09/18/12	Daybreak @ 6	\$450.00
Ř		News 8 @ 11 M-F	11-1135p	:30	09/18/12	LN M-F	\$900.00
Ď	POL/Club For Growth CLUB 4 GRW 307		5-530p	:30	09/18/12	News 8 @5	\$600.00
9	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @7a	7-8a	:30	09/19/12	CBS This Morning	\$350.00
õ	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 11 M-F	11-1135p	:30	09/19/12	LN M-F	\$900.00
9	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 6	558-7a	:30	09/19/12	Daybreak @ 6	\$450.00
2	POL/Club For Growth CLUB 4 GRW 307		5-530p	:30	09/19/12	News 8 @5	\$600.00
2	POL/Club For Growth CLUB 4 GRW 307	News 8 @6	558-630p	:30	09/19/12	News 8 @6	\$600.00
2	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @8	8-9a	:30	09/19/12	CBS This Morning	\$150.00
(Clish For Growth CLIB / GBW 307	Daybreak @ 5am	5-530a	:30	09/19/12	Daybreak @ 5am	\$250.00
ğ	CECE + CIVACO	News 8 @ 530p	530-6p	:30	09/19/12	News 8 @530	\$600.00

WIDE ORBIT

[Filtered by:] [Sorted by: Alt Order #



December 14, 2011

Mr. Adam Stoll Target Enterprises 15260 Ventura Blvd., Suite 1240 Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization for you to represent Club for Growth Action. Our official information is as follows:

Club for Growth Action 2001 L Street, NW, Suite 600 Washington, DC 20036

Phone: (202) 955-5500 Fax: (202) 955-5500

Name of Treasurer: Chris Chocola

Sincerely,

Chris Chocola

Treasurer, Club for Growth Action



Remit Address:

WISH Main: (317) 923-8888 Billing: (317) 923-8888 90359 Collections Center Drive Chicago, IL 60693

Billing Address:

Sherman Oaks, CA 91403 Target Enterprises Attention: Accounts Payable 15260 Ventura Boulevard Suite 1240

NVOICE

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Invoice	307	ate Number 307
Invoice	CLUB 4 GRWTH ACT	ıct
Invoice	POL/Club For Growth Action	rtiser

Invoice #	203490-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Page 1 of 6

	National	Sales Region
	Petry/Los Angeles	Sales Office
_	Account Executive Petry Los Angeles	Account Executive
	WISH	Station

Billing Calendar	Broadcast	E
Billing Type	Cash	⊳
Special Handling		ס

Product Code
Advertiser Code
IDB#

Advertiser Ref	Agency Ref IN4746	

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	Daybreak @ 6							Daybreak @ 6				Daybreak @ 6					Daybreak @ 5am							Daybreak @ 5am				Daybreak @ 5am	Channel Description
	558-7a							558-7a				558-7a					5-530a							5-530a				5-530a	Time
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6:43 AM		6:12 AM	6:44 AM	6:55 AM	6:29 AM	6:38 AM	MTWTF		6:24 AM	6:21 AM	TF		5:08 AM	5:10 AM	5:09 AM	MTW		5:10 AM	5:10 AM	5:22 AM	5:09 AM	5:23 AM	MTWTF		5:09 AM	5:22 AM	TF		Length Aired Days Ad-ID
CGTY0904		CGTY0904	CGTY0904	CGTY0904	CGTY0904	CGTY0904			CGTY0904	CGTY0904			CGTY0904	CGTY0904	CGTY0904			CGTY0904	CGTY0904	CGTY0904	CGTY0904	CGTY0904			CGTY0904	CGTY0904			Ad-ID
\$450.00		\$450.00	\$450.00	\$450.00	\$450.00	\$450.00			\$450.00	\$450.00			\$250.00	\$250.00	\$250.00			\$250.00	\$250.00	\$250.00	\$250.00	\$250.00			\$250.00	\$250.00			Rate Reconciliation
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Remit Address:

WISH 90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/Club For Growth Action
Product CLUB 4 GRWTH ACT
Estimate Number 307

	Invoice #	203490-1
or Growth Action	Invoice Date	09/23/12
WTH ACT	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/19/12

Page 2 of 6

Station	WISH
Account Executive	Account Executive Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
09/06/12 - 09/19/12		06849418	203490

Billing Calendar	Broadcast	E
Billing Type	Cash	D
Special Handling		ס

Sherman Oaks, CA 91403

Suite 1240

Attention: Accounts Payable 15260 Ventura Boulevard

Target Enterprises

Billing Address:

Pro	Ad	D
Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN4746	

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	CBS This Morning @8			CBS This Morning @8					CBS This Morning @7a							CBS This Morning @7a				CBS This Morning @7a			Daybreak @ 6	Channel Description
	8-9a			8-9a					7-8a							7-8a				7-8a			558-7a	Time
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8:11 AM 8:39 AM 8:36 AM 8:21 AM 8:10 AM		8:14 AM 8:55 AM	TF		7:26 AM	7:37 AM	7:26 AM	MTW		7:42 AM	7:59 AM	7:59 AM	7:41 AM	7:39 AM	MTWTF		7:29 AM	7:29 AM	TF		6:30 AM	6:10 AM		Length Aired Days
CGTY0904 CGTY0904 CGTY0904 CGTY0904 CGTY0904		CGTY0904 CGTY0904			CGTY0904	CGTY0904	CGTY0904			CGTY0904	CGTY0904	CGTY0904	CGTY0904	CGTY0904			CGTY0904	CGTY0904			CGTY0904	CGTY0904		Ad-ID
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WISH Remit Address:

90359 Collections Center Drive

Billing: (317) 923-8888

Main: (317) 923-8888 Chicago, IL 60693

NVOICE

Advertiser Estimate Number Product 307 POL/Club For Growth Action **CLUB 4 GRWTH ACT**

Invoice #	203490-1
 Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Page 3 of 6

Sales Region Station Sales Office Account Executive Petry Los Angeles MISH Petry/Los Angeles National Order Flight

Order Flight	Deal #	Alt Order #	Order#	Invoice Period	Invoice Month
09/06/12 - 09/19/12		06849418	203490	08/27/12 - 09/19/12	September 2012

Special Handling Billing Type Billing Calendar Cash Broadcast

Sherman Oaks, CA 91403

Suite 1240

15260 Ventura Boulevard **Attention: Accounts Payable**

Target Enterprises

Billing Address:

Product Code
Advertiser Code
IDB#

Advertiser Ref	Agency Ref	
	IN4746	

17	16	15	14	12 Line
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News 8 @6	News 8 @ 530p	News 8 @ 530p	News 8 @5p	Channel Description WISH CBS This Morning @8 WISH WISH WISH WISH WISH WISH WISH WISH
558-630p	530-6p	530-6p	5-530p	8-9a 5-530p
0 <u>9/17/1.</u> M Tu W	09/10/1. M Tu Th	0 <u>9/17/1.</u> M Tu W	09/10/1 M Tu W Th	09/17/1 M Tu W
09/17/12 to 09/23/12 M 09/17/12 Tu 09/18/12 W 09/19/12	09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12 W 09/12/12 W 09/12/12 Th 09/13/12 F 09/14/12	09/17/12 to 09/23/12 M 09/17/12 Tu 09/18/12 W 09/19/12	09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12 W 09/12/12 W 09/12/12 Th 09/13/12 F 09/14/12	Day Date to 09/17/12 to 09/23/12 M 09/17/12 Tu 09/18/12 W 09/19/12 to
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MTW 5:52 PM 5:52 PM 5:38 PM	5:43 PM 5:36 PM 5:44 PM 5:45 PM 5:45 PM 5:45 PM 5:38 PM	9:21 PM 5:21 PM 5:13 PM 5:22 PM	MTWTF 5:10 PM 5:23 PM 5:22 PM 5:12 PM 5:12 PM 5:21 PM	Aired Days Ad-ID
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Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/Club For Growth Action Product CLUB 4 GRWTH ACT CST 207
Estimate Number 307

Invoice #	203490-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Station	WISH
Account Executive Petry Los Angeles	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

	Order#	203490
	Alt Order#	06849418
	Deal #	
	Order Flight	09/06/12 - 09/19/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Sherman Oaks, CA 91403

Suite 1240

Target Enterprises Attention: Accounts Payable 15260 Ventura Boulevard Billing Address:

Agency Ref	IN4746
Advertiser Ref	

24			23			22			21			20			19					18							17	Line
HSIM	HSIW		HSIM	HSIW		HSIW	HSIW		HSIW	HSIM		HSIW	HSIW		HSIW	HSIM	HSIW	HSIW		HSIM	HSIW	HSIW	MSIM	HSIW	WISH		HSIM	Channel
Sunday 7-8p			Friday 10-11p			Friday 10-11p			Tuesday 10-11p			Tues 9-11p			Tuesday 8-9p					News 8 @6							News 8 @6	Description
658-8p			958-11p			958-11p			958-11p			9-11p			758-9p					558-630p							558-630p	Time
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	CGTY0904			CGTY0904			CGTY0904			CGTY0904			CGTY0904			CGTY0904	CGTY0904	CGTY0904			CGTY0904	CGTY0904	CGTY0904	CGTY0904	CGTY0904			Ad-ID
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09/03/12 to 09/09/12

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WISH Billing: (317) 923-8888 Main: (317) 923-8888 Chicago, IL 60693 Remit Address:

90359 Collections Center Drive

		Invoice #
Advertiser	POL/Club For Growth Action	Invoice Date
Product	CLUB 4 GRWTH ACT	Invoice Month
Estimate Number 307	307	Invoice Period

September 2012 09/23/12 203490-1

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National	Petry/Los Angeles	Petry Los Angeles	WISH	307
Order Flight	Deal #	Alt Order#	Order#	Invoice Period
09/06/12 - 09/19/12		06849418	203490	08/27/12 - 09/19/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Attention: Accounts Payable 15260 Ventura Boulevard

Target Enterprises

Billing Address:

Sales Region Sales Office Account Executive

Station

Sherman Oaks, CA 91403

Suite 1240

Advertiser Ref	Agency Ref	Product Code	Advertiser Code
	IN4746		

Advertiser Ref	Agency Ref	
	IN4746	

3				30							29				28			27			26			25		24	Line	
HSIW	HSIM	HSIM		HSIM	HSIW	WISH	MSIM	HSIM	HSIW		HSIM	WISH	WISH		HSIM	WISH		HSIM	WISH		HSIM	WISH		WISH	HSIM	HSIW	Channel	
CBS Sunday Morning				News 8 @ 11 M-F							News 8 @ 11 M-F				News 8 @ 11 M-F			Sunday 10-11p			Sunday 10-11p			Sunday 7-8p		Sunday 7-8p	Channel Description	
858-1030a				11-1135p							11-1135p				11-1135p			958-11p			958-11p			658-8p		658-8p	Time	
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09/03/12 to 09/09/12

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Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/Club For Growth Action
Product CLUB 4 GRWTH ACT
Estimate Number 307

Invoice #	203490-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Page 6 of 6

National	Sales Region
Petry/Los Angeles	Sales Office
Account Executive Petry Los Angeles	Account Executive
WISH	Station

Order # 203490

Alt Order # 06849418

Deal # 09/06/12 - 09/19/12

ъ		Special Handling
Þ	Cash	Billing Type
=	Broadcast	Billing Calendar

Sherman Oaks, CA 91403

Suite 1240

15260 Ventura Boulevard

Attention: Accounts Payable

Target Enterprises

Billing Address:

Advertiser Code
Product Code

Advertiser Ref	Agency Ref	
	IN4746	

33 WISH 34 WISH		Viv	1		32 WISH	HSIM	31 WISH	Line Ch
SH Face The Nation			ĩ		6H CBS Sunday Morning		3H CBS Sunday Morning	Channel Description
1028-11a		1028-11a			858-1030a		858-1030a	Time
	Su	09/03/1	Su	09/10/		Su		Day
09/10/12 to 09/16/12	Su 09/09/12 :30 to	to 09/03/12 to 09/09/12	Su 09/16/12 :30	09/10/12 to 09/16/12	to	09/09/12	to	Date
.30 1×	:30	1×	:30	1x		:30		Length
09/10/12 to 09/16/12 1xS	10:59 AM	SS	9:48 AM	S		9:34 AM		Length Aired Days Ad-ID
CCTV0904	CGTY0904		9:48 AM CGTY0904			CGTY0904		Ad-ID
67 200 00	\$1,500.00		\$700.00			\$700.00		Rate Reconciliation
	_		1			_		Ref#

Aired Spots

87

Agency Commission

Net Amount Due

\$52,955.00

Payment Terms 30 Days

Gross Total

\$62,300.00

\$9,345.00

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